

SCA BOARD OF DIRECTORS MEETING – DEC. 16, 2010 REGINA, SK.

Present: Orland, Donna R., Greg, Donna Mc., Layne, Layne, Carey, Dave. Absent: Mike.

Guests: Wade Beck, Helgi By.

President Orland called the meeting to order at 1:00 p.m.

Motion by Greg/Layne to adopt the agenda. Carried.

**The minutes will reflect items/reports in the order discussed as several people had to leave early.

Minutes of last Meeting: Motion by Dave/Carey to adopt minutes as read. Carried.

Business Arising From Minutes: There was no Banner commemorating the Charolais 50th Anniversary to hang in the Agribition Charolais barn. Discussion on retained GST ITC's by Revenue Canada. Dave reported that the company suggested by Greg was contacted and their fee would be probably an hourly rate as the % share they take would not be enough to cover their cost and this would probably eat up most of the ITC if not all. Dave has a copy of the form(s) and will work on it further this winter.

Financial Report: The financial situation remains good. Some year end expenses yet to be paid and some sponsorship money to still come in. Motion by Dave/ Greg to adopt financial report. Carried.

Correspondence: Letter re: cow being taken into the show in extreme stress and subsequently dieing back in the stall. Letter from CWA re: International Business Centre.

Old Business: Re: AGM. Watrous is not available for June 10 & 11, 2011. Look at other locations including Circle H Ranch. Donna R. reported that (re: advertising in Cattlemen's Connection) their number of 2300 producers is not totally exact.

2011 Budget: Motion by Dave/Carey to pass the proposed budget. Carried.

Ad & Promo: Greg reported on the proposal to have Charolais commercials on the Sask. CTV television network. Dates have been held from Feb. 28th to Apr. 17th; mainly during the Saturday noon hour shows of Farmgate and PFR at a cost of \$3000 and a \$600 set up fee. There would be approx. 18 thirty second ads on each of the four CTV stations. The ads will have order buyer testimonials and stress calving ease and performance.

Donna R. reported that there is a clothing inventory of \$663. There will be ads placed in the Banner in the spring & fall, Stock growers magazine, Youth calendar, & Alberta Beef magazine (Sask. Beef Affiliate).

CWA: Dennis reported 146 entries with 109 showing. Three strings did not show. The east side of the barn leaked and thus should have moved several strings further west. It was decided to keep the big bulls along the main ally. Some alleys were too small. We will bring these complaints to CWA officials at the Saskatoon meeting in January. The autopsy report on the dead cow was inconclusive as to cause of death.

Sale: 15 ½ lots grossed \$76,250 to average 4919.

CCA: Wade reported that the keeping track article will be reinstated in the CCA news section of the Banner. Three new ads will profile three commercial producers using charolais. The Market Development committee will reevaluate show rules. The computer problem is under control and credit cards are secure. Cow enrolments are due Jan 1st. The CCA annual meeting is in the Maritimes in June and costs will be reasonable. An exhibitors meeting the evening before the show was discussed. Canadian Beef Breeds Council situation was discussed regarding the termination of Herb McLane's contract and subsequent removal from his office. And again the question was raised as to what the General Manager does for the CCA. Helge referred to the forthcoming article in the Dec. Banner.

Honor Roll/Scroll: Helge outlined the requirements for inclusion. Motion by Layne/Dave that we nominate Dale and Leslie Norheim to the CCA Honor Role and the SLA Honor Scroll. Carried.

Fall Fair: 20 entries showed. Voeglis showed Grand Champion Bull. Horseshoe E had Reserve Champion Bull. Grand Champion Female was shown by Horseshoe E with Reserve Champion Female being shown by McAvoy. Horseshoe E also won the Jackpot Heifer award.

Youth: Layne reported that the 2011 CCYA event will have a budget of over \$70,000. CCA provides \$7,500 with \$5,700 as cash. The semen donation auction at Agribition returned \$7,500. The SCA contribution will be established at the Apr. BOD meeting.

Nominations: Donna Mc. requested that we send her names of potential nominees.

4-H: Carey reported that 4 jackets were presented at Agribition. We need something new to replace the cooler bag award.

New business: Gerry's over budget expense amounted to \$1685.25. We will check to see if this can come out of the 2011 budget or if it needs to be paid now. There will be several up coming heifer clinics. Dates and time are unknown at this time. Please attend the January meeting in Saskatoon if you can.

Next meeting is in mid April.

Layne moved for adjournment.

